



SCALING LOCAL AGRIBUSINESS:

HOW BOI FINANCING BOOSTED TOMATO JOS' PROCESSING CAPACITY AND MARKET REACH



BUILDING NIGERIA'S TOMATO VALUE CHAIN FROM FARM TO FACTORY.

Tomato Jos is an innovative agribusiness committed to transforming Nigeria's tomato value chain through large-scale farming and processing of high-quality tomato products.

From its base in Kaduna, the company works directly with farmers while also operating a growing processing plant that supplies tomato paste and related products to meet Nigeria's vast demand.

BUSINESS NEED

01

NEEDED SCALE TO MEET RISING LOCAL DEMAND

Despite strong demand for tomato paste in Nigeria, Tomato Jos faced capacity constraints in processing and raw material availability. The company required financing to expand production, enhance processing efficiency, and reduce Nigeria's reliance on imported tomato paste.

BOI INTERVENTION

02

POWERING LOCAL PRODUCTION: BOI ENABLES TOMATO JOS EXPANSION

With support from the Bank of Industry (BOI), Tomato Jos expanded its operations by acquiring modern equipment and sourcing quality raw materials. The intervention enabled the company to add a new production line, improve efficiency, and position itself as a stronger competitor in Nigeria's tomato processing industry.

THE OUTCOME

LOWER COSTS, MORE AND STRONGER REVENUES.



CONCLUSION

BOI's support is helping reduce Nigeria's reliance on imported tomato paste while strengthening local farming and processing value chains. Tomato Jos now stands as a model for agro-industrial growth, job creation, and sustainable food production in Nigeria.

"With BOI's support, we've been able to move from small-scale processing to industrial-level production, proving that Nigerian-grown tomatoes can compete with any in the world."

Mira Mehta, CEO, Tomato Jos Farming and Processing Limited